



ROYAL HOTEL  
05 July 2025  
AMMAN - JORDAN

**The 2nd Conference For  
Arab Women & Jordanian Expatriate**  
Under the slogan of women's empowerment



تنظيم شركة محور العالم  
لتنظيم المعارض والمؤتمرات



World Hub

Tel.:00962795566923



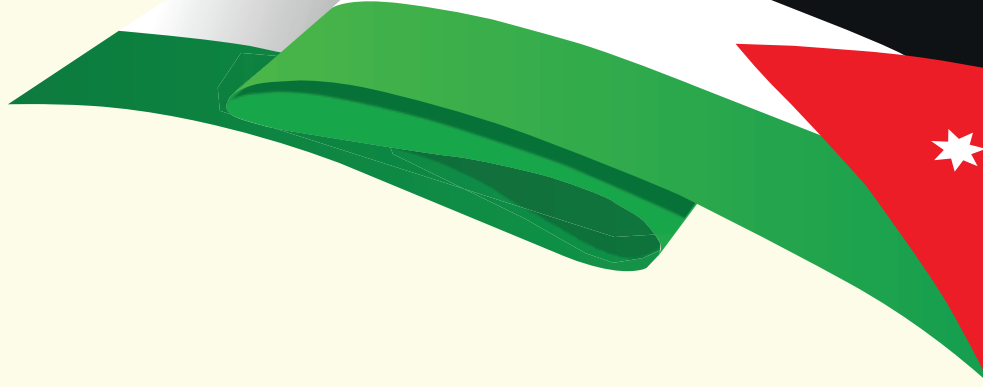
Email : [info@nashamah.com](mailto:info@nashamah.com)  
Website: [www.nashamah.com](http://www.nashamah.com)  
<https://youtube.com/c/ALNASHAMAH>  
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## The Second Conference of Jordanian and Arab Expatriate Women Under the slogan of women's empowerment

### The introduction

The "Empowering Jordanian and Arab Women Abroad" conference comes in light of national trends aimed at enhancing the role of women in various sectors, based on the Hashemite leadership's firm belief in the importance of empowering women as a key partner in the development process. The conference aims to highlight the challenges and opportunities available, and enhance women's economic, political, and social participation, achieving justice and equality and promoting sustainable national growth.



## Message

Enhancing women's participation in all aspects of life by developing their capabilities, supporting their initiatives, and creating a fair and stimulating legislative, economic, and social environment for true empowerment.

## Vision

A capable, influential woman, a partner in decision-making, and a key driver of sustainable development.

## values

- Justice and equality

## Empowerment and partnership

- Innovation and leadership
- Transparency and accountability
- Sustainability and integration

## Objectives

1. Highlighting the role of women in development and investment.
2. Discussing the challenges facing women's empowerment and developing realistic solutions for them.

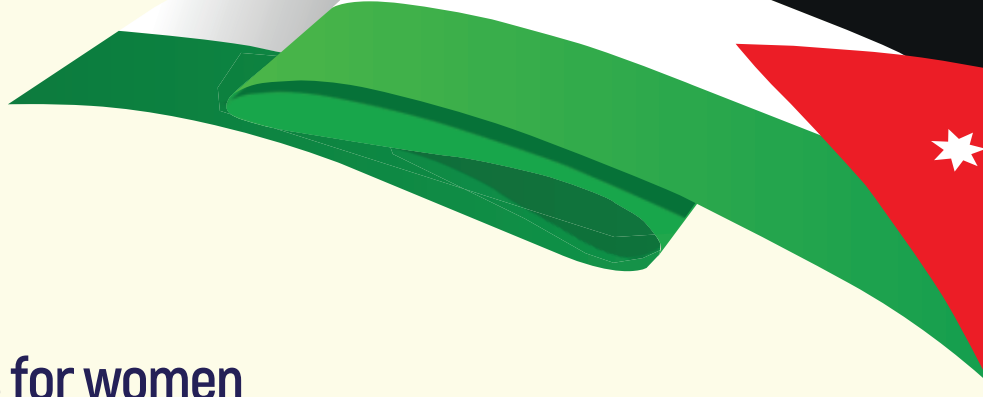


3. Highlighting successful experiences of women in the public and private sectors.
4. Providing a platform for networking between women entrepreneurs, investors, and supporting institutions.
5. Presenting investment and employment opportunities for women.
6. Supporting women's initiatives and projects and enabling them to receive funding and marketing.

## Conference themes

1. The legal and political framework for women's empowerment: legislation and participation in decision-making
2. The role of women in the economy and digital entrepreneurship
3. Empowering women through education and innovation amidst social challenges
4. Women and sustainable development in the health and environmental sectors, and a green future
5. The role of the media in supporting women and highlighting success stories





## Investment opportunities for women

1. Women's Entrepreneurial Projects Corner: Live display of women's products and services with the possibility of selling and networking.
2. Networking sessions with investors: direct meetings between female entrepreneurs and financiers.
3. Business and Investment Plan Development Workshop: Training sessions on how to attract investment and develop projects.
4. Cooperation with financing institutions: The presence of donor institutions and banks that provide support and financing offers specifically for women.

## Expected fees

Category	Fees in JDR	Notes
General attendance	50	
Includes attendance at sessions, lunch and hospitality	100	
Participate with a working paper		
Includes certificate, publication of the paper in the conference book, and documentation.		
Participation of institutions or sponsors		
By category		

Special discounts for conference participants, provided by the Royal Hotel management, for single and double rooms.